



## Export Product to China

### Marketing | Logistics | Supply Chain | Compliance

SpecsPro provides professional consulting services for export US products to China. We deliver integrated export supply chain solutions that involve products development, engineering, manufacturing, quality assurance, factory audit, inspection, business contract, vendor management, logistics and customs appliance.



We possess solid knowledge and practical experience about the commercial systems in both China and the US. Combined engineering and commerce capabilities are our strength.

We develop optimized export solutions for sales order management and logistics management with our supply chain visibility and control system. We streamline operation process, boost performance, trim wastes, and reduce risks for our customer's overall export and marketing operation.

## Consulting Services

- ❖ China marketing solutions
- ❖ China Importer's qualification
- ❖ Quality assurance & compliance
- ❖ Export sales order management
- ❖ Export logistics solutions
- ❖ China Customs compliance
- ❖ Supply chain management
- ❖ Customer management
- ❖ China Marketing strategy
- ❖ Comprehensive export services

## About SpecsPro

SpecsPro consulting team have solid knowledge and experiences in both business and engineering. We are well versed with business system, business culture and practice in China and as well as in the US. The company was initially established as an marketing company for distributing products imported from China. After a couple of years practices with a small business scale, we found our specialties in export and supply chain more valuable to other exporters who already has solid market channels in the US. We realized we could do much better job helping those established companies to import from China rather than doing it ourselves. Today we are a successful consulting firm providing advanced China marketing services to exporters in the US.

We have an extended business network across the Pacific Ocean. Combined capabilities in business and engineering have become our great strength and the added-value to our clients. We have developed an advance business system in providing reliable and consistent solutions for exporting products to China.



Ms. Xia Huang is the principal of SpecsPro. Before she came to the US in 2002, she had had 12 years of experience in China handling international business, exporting China OEM products to the US. Her product lines included electric motors, welding machines, machine tools, and casting/machining/sheet metal parts, etc. Xia Huang started her consulting practices in 2005 when she realized that her strong business and engineering background valuable to importers that source products from China.

We have an extended business network across the Pacific Ocean. Our combined capabilities in business and engineering have become our great strength. We have developed an advance business system to provide our customers with reliable and consistent solutions for sourcing products from China.

## ***Mission Statement***

We strive to develop the most practical and optimized China sourcing solutions through our progressive efforts in learning, exploring and continuous improvement.

## Our Core Competence

SpecsPro's core competence in the area of product sourcing sets on a combined foundation of engineering capability and business operation excellence.

Our knowledge and experience in mechanical engineering, electrical/electronic engineering and material engineering started from advanced academic background, and enriched in many years of actual work in product designing and manufacturing.



Our over 20 years of work history in supply chain management bring us with solid hands-on experiences in developing and delivering optimized operation processes, from products development, production, quality control, purchase order management, shipping, logistics and compliance.

The synergetic strength of combined business and engineering expertise make us solid business process specialists. We tend to obtain complete understanding of each process, in order to achieve supply chain visibility, control, security and continuous improvement.

## What are the Differences?

SpecsPro's combined strength in business and engineering make brings our customer a team of solid supply chain specialists. We are strategically in mind, and tactically in hands. We tend to obtain complete understanding of each process, in order to achieve supply chain visibility, control, security and continuous improvement for your business.



We can be a functional unit of our customer's business system, undertaking certain operation of our specialties, such as purchase order management and logistics management.

Through over twenty years of sourcing operation, we have established a reliable network of service providers including carriers, forwarders, and brokers, etc. This network and its accountabilities are readily your assets and competitive advantage.

We work on your overall sourcing plan and focus on every detail. Our engineering mind and intensive operation experience enable us to develop optimized sourcing plan, identify critical issues, and provide practical solutions.

## Contact Information

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